

**PERSONAL INFORMATION****Francesco Caracciolo di Torchiarolo**

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Department of Agricultural Sciences  
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Enterprise	University	EPR
<input type="checkbox"/> Management Level	<input type="checkbox"/> Full professor	<input type="checkbox"/> Research Director and 1st level Technologist / First Researcher and 2nd level Technologist
<input type="checkbox"/> Mid-Management Level	<input checked="" type="checkbox"/> Associate Professor	<input type="checkbox"/> Level III Researcher and Technologist
<input type="checkbox"/> Employee / worker level	<input type="checkbox"/> Researcher and Technologist of IV, V, VI and VII level / Technical collaborator	<input type="checkbox"/> Researcher and Technologist of IV, V, VI and VII level / Technical collaborator

**WORK EXPERIENCE**

(From 2018 – to now)

**Associate Professor**

Department of Agricultural Sciences - University of Naples, Federico II

- Professor of Food Economics and Rural Development

Higher education

(From 2015 – to 2018)

**Assistant Professor**

Department of Agricultural Sciences - University of Naples, Federico II,

- Professor of Food Economics and Rural Development

Higher education

(From 2010 – to 2014)

**Research fellow**

Department of Agricultural Sciences - University of Naples, Federico II,

- Research in agricultural economics

Higher education

**EDUCATION AND TRAINING**

(From Aug. 2010 – to March 2011)

**Visiting Scholar**

EQF level 8

Department of Agricultural & Resource Economics, University of California, Davis (USA).

- Econometrics & mathematical programming techniques

(From 2006 – to 2009)

**PhD in Agricultural Economics**

EQF level 8

Department of Agricultural Sciences, University of Naples, Federico II, Napoli (IT).

- Household strategies and rural livelihood diversification, food security, conservation and use of plant genetic resources.

(From 2004 – to 2005)

**Master in Agricultural Economics and Policy**

EQF level 7

Centro per la formazione in Economia e Politica dello Sviluppo Rurale, Portici (IT)

- Quantitative research methods for analysing the agri-food sector.

(From 1996 – to 2004)

**Advanced University degree (Laurea) in Agricultural Sciences and Technologies**

EQF level 7

Faculty of Agricultural Sciences, University of Naples, Federico II, Napoli (IT).

- Agricultural sciences and technologies

**PERSONAL SKILLS**

Mother tongue(s) Italian

Other language(s) English (IELTS 7.0)

Job-related skills	Mathematical programming; data analysis; economic/econometric modelling; impact assessment; project management/coordinator; team leadership.
Digital skills	Data management and storage; websites development;
Other skills	Farm management; food marketing; life cycle assessment.

#### ADDITIONAL INFORMATION

Publications	<ol style="list-style-type: none"> <li>1. Califano, G., Furno, M., &amp; Caracciolo, F. (2023). Beyond one-size-fits-all: Consumers react differently to packaging colors and names of cultured meat in Italy. <i>Appetite</i>, 182, 106434.</li> <li>2. Bellon, M. R., Ntandou-Bouzitou, G., Lauderdale, J. E., &amp; Caracciolo, F. (2022). Combining market and nonmarket food sources provides rural households with more options to achieve better diets in Southern Benin. <i>Food Security</i>, 1-12.</li> <li>3. Gallagher, R., Raimondo, M., &amp; Caracciolo, F. (2022). Eating the “inedible”: How to improve the consumption of the perceived inedible parts of fruits and vegetables in Ireland and Italy?. <i>Food Quality and Preference</i>, 99, 104548.</li> <li>4. Caracciolo, F., Furno, M., D'Amico, M., Califano, G., &amp; Di Vita, G. (2022). Variety seeking behavior in the wine domain: A consumers segmentation using big data. <i>Food Quality and Preference</i>, 97, 104481.</li> <li>5. Raimondo, M., Hamam, M., D'Amico, M., &amp; Caracciolo, F. (2022). Plastic-free behavior of millennials: An application of the theory of planned behavior on drinking choices. <i>Waste Management</i>, 138, 253-261.</li> <li>6. Caracciolo, F., &amp; Furno, M. (2020). Hedonic functions, heterogeneous consumers, and wine market segmentation. <i>Journal of Agricultural and Resource Economics</i>, 45(2), 299-316.</li> <li>7. Caracciolo, F., Vecchio, R., Lerro, M., Migliore, G., Schifani, G., &amp; Cembalo, L. (2019). Natural versus enriched food: Evidence from a laboratory experiment with chewing gum. <i>Food research international</i>, 122, 87-95.</li> <li>8. Caracciolo, F., Cicia, G., Del Giudice, T., Cembalo, L., Krystallis, A., Grunert, K. G., &amp; Lombardi, P. (2016). Human values and preferences for cleaner livestock production. <i>Journal of Cleaner Production</i>, 112, 121-130.</li> <li>9. Caracciolo, F., D'Amico, M., Di Vita, G., Pomarici, E., Dal Bianco, A., &amp; Cembalo, L. (2016). Private vs. collective wine reputation. <i>International Food and Agribusiness Management Review</i>, 19(1030-2016-83139), 191-210.</li> <li>10. Bellon, M. R., Ntandou-Bouzitou, G. D., &amp; Caracciolo, F. (2016). On-farm diversity and market participation are positively associated with dietary diversity of rural mothers in Southern Benin, West Africa. <i>PloS one</i>, 11(9), e0162535.</li> </ol>
Projects	<ol style="list-style-type: none"> <li>1. UNINA PI and WP leader Project PILA - PSR CAMPANIA 2014 – 2020 – GAL Terra Protetta – Program 16.1.1 (2021-2022)</li> <li>2. WP leader Project Indigena - PSR CAMPANIA 2014 – 2020 - Program 16.1.1 (2021-2022)</li> <li>3. Scientific director of the research agreement: Econometric Analysis 3 Identifying adaptive strategies to enhance rural household's resilience: (LoA n. 19HQ126) (2020-2022).</li> <li>4. WP leader. Project Fertisele, PSR Campania 2014-2020, Measure 16.1.1.(2020-2022)</li> <li>5. Research group member Horizon 2020 -Landsupport “Development of Integrated Web-Based Land Decision Support System Aiming Towards the Implementation of Policies for Agriculture and Environment (2020-2022)</li> <li>6. Research group member Horizon 2020 -Ecostack “Stacking of ecosystem services: mechanisms and interactions for optimal crop protection, pollination enhancement, and productivity “ (2020-2022)</li> </ol>
Other Relevant Information	<ol style="list-style-type: none"> <li>1. Orcid: 0000-0001-9430-7529; Scopus ID: 57200742905</li> <li>2. Honorary Research fellow. Performance, Innovation and Strategic Analysis for Impact -The Alliance of Bioversity International and the International Center for Tropical Agriculture – CIAT.</li> <li>3. Member of BAT - Center for studies on Bioinspired Agro-Environmental Technology.</li> <li>4. Academic Editor: Plos One, ISSN 1932-6203; Sustainability, EISSN 2071-1050, Agriculture EISSN 2077-0472.</li> <li>5. Ranked in the top 5 Italian Agricultural Economist (324) for h-index (28) and number of publications (100) (Scopus-Scimago).</li> </ol>